

# THE LINC 2.0

A company is just a company until it's...



powered by you

## The Tradition Continues...

Many of you will remember the days of The LINC – a quarterly newsletter for Ford of Canada's central staff, created to keep people in the loop about what's happening in and around Ford.

With The LINC 2.0, our goal is to continue this great tradition.

So, to make sure that future issues include what you would like to read about, I encourage

you to contact me anytime with your suggestions.

We welcome information and photos about company events, team volunteer activities, new employees, employee moves, baby/wedding announcements, etc.

I hope that you enjoy this debut of The LINC 2.0. Let's keep in touch,

**Lauren More**  
VP, Communications  
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*The famous Pilobolus dance troupe is part of the Powered by You primary brand campaign that focuses on the consumers*

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## Upcoming Events

### Ontario Region - Charity Car Wash (Monday, September 22)

Support the local United Way and get your vehicles washed by the folks in Ontario Region.

### United Way Campaign (October 27 - 31)

You can support this year's campaign by purchasing your jeans day cards, buying some gently used books and bidding on your favourite treats at the bake sale.

## Ford of Canada Participates in 20-Minute Makeover



OAKVILLE, Ontario -- On Friday, April 18, 2008 Ford of Canada employees were out in full force cleaning up the green spaces around the Ford property.

More than 150 employees registered for the event and joined the challenge set out by the Town of Oakville as part of the 4<sup>th</sup> annual anti-litter initiative to kick-off spring.

Ford employees were able to collect more than 200 bags of garbage during the 20-min blitz.

This is the second year that Ford of Canada has participated in the annual anti-litter campaign.



## Terry Fox Van at CHQ



[Click for story](#)

## DEALER NEWS



### **Lally Southpoint Ford Hosts Stunt for Charity**

LEAMINGTON, Ontario -- Mike Dochterman, Hollywood stuntman and ex Olympic diver, jumped for the cure in support of Transition to Betterness and the Leamington District Memorial Hospital at Lally Southpoint Ford on Saturday, April 5, 2008.

More than 250 people attended the grand opening at Lally Ford to see Dochterman as he jumped three storey's, while on fire, into just three feet of water.

All funds collected that day were donated to the Transition to Betterness campaign.

### **Ford Flex a Winner in Oakville**

OAKVILLE, Ontario -- With OAC as home to the all new 2009 Ford Flex, it was only appropriate to have Oakville residents drive away with some of the very first Ford Flex's in Canada.

[Click for more](#)



## **Volunteer Opportunities**

**JDRF Ride for Diabetes Research** - September 18 & 19

**Second Harvest** - October and November

**Compassion Society** - Ongoing

[For further details and additional opportunities click here](#)



**Ford Volunteer Corps**

## **Employee Discounts**

[Please click for the 2008 Corporate Discounts for Ford employees.](#)

Offers include discounts to Canada's Wonderland, Toronto Argonauts, Great Wolf Lodge, Ontario Place

[HOME](#)

### Mustang in the News



*1st time in Canada - No Borders Mustang show at CHQ*



*Mustang leads Toronto Pride Parade with Grand Marshal Enza Anderson*



*Wall of Awareness*



*Kathrin Konig & daughter Aydn*



*Minutes before the JDRF Silent Auction ends*



*Charles Bilyeu during the opening ceremonies*



*Ford Credit Canada Team*

## Company Events



*Doug Schell tours WEP as his '97 Econoline van hit the million mile mark & is still running strong*



*First STAP Town Car presented to St. Thomas Ford*



*Adrian Vido at the book launch with Mrs. Crapper, whose husband is featured on the cover*



*Mark Fields & Wayne Gretzky at the Flex Launch in OAC*



*Barry Engle presented with a soccer jersey at the Town of Oakville, Mayor's breakfast*



*Joe Hinrichs announces further investment at EEP at a press conference*

## LINC looks back...can you guess who they are?



1



2



3



5



6



4

1) Mike Southon 2) Despina Sinclair 3) Paul Cameron 4) Maureen Trenkler 5) Jim Hartford 6) Louise Bujdoso

## Retiree's Corner



NORMAN J. STEWART, was Vice President, Government Relations and General Counsel, and a Director of Ford of Canada, prior to his retirement on August 1, 2008.

Before joining Ford in 1989, Norm worked as a partner in the Toronto law firm of Weatherhead & Weatherhead and for General Motors of Canada in 1980.

In retirement Norm is hoping to take up art and French lessons, travel, and spend time with his family.

## 20 Questions with...David Mondragon

**Q. Tell us one thing about yourself that your co-workers don't know or would surprise them?**

A. I was a contestant on a TV game show and won.

**Q. What would you consider to be a fun Saturday night?**

A. Beer, pizza, and a movie...my kind of night!

**Q. What is your all-time favourite car?**

A. 1965 Mustang Convertible



[Click to read more](#)



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## People on the Move



Good luck to Alison Fowler as she repatriates to the UK and takes on the new role as PD CV Controller for Ford of Europe