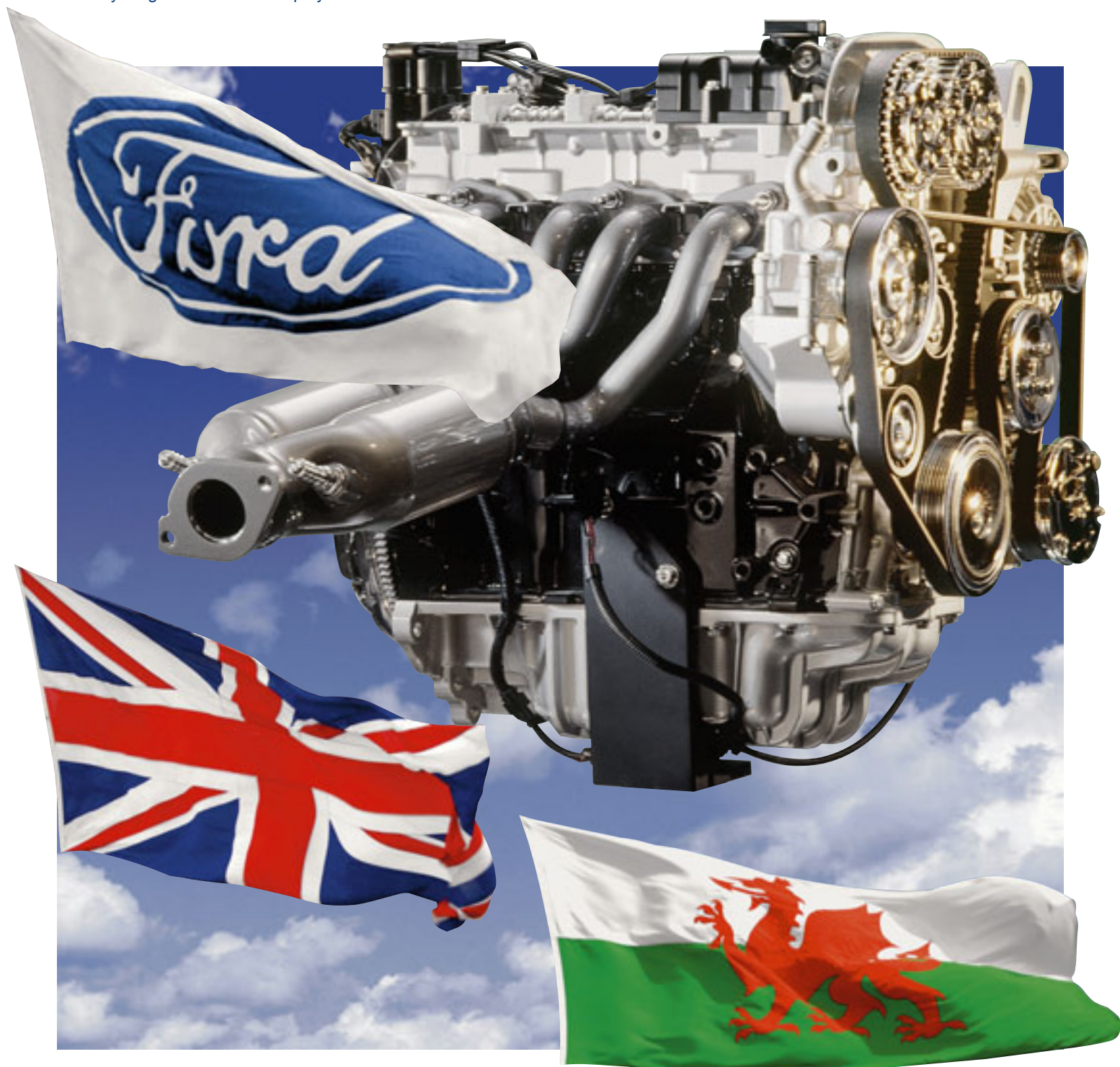


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Monthly magazine for Ford employees in the UK

October 2009



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What's different?

Ford of Britain MD Nigel Sharp shares his news and views

Dear all

To say the last 12 months have been difficult for Britain's passenger vehicle industry is something of an understatement but spare a thought for the commercial market. While new car registrations fell by 26 per cent for the first six months of 2009 compared with 2008, the commercial vehicle market dropped by 45 per cent.

Under these conditions every sale has been hard won. However, we have not only held our own but managed to increase market share and claim a larger piece of a smaller pie.

Achieving this meant we had to change our approach to suit the market conditions, as Commercial Vehicle director, Steve Kimber, explains: "First, we got together with the dealers to address the high stock levels through aggressive marketing and supporting them as they looked for new business.

"Secondly, and regrettably, we had to right-size Transit production to single shift at Southampton Plant in line with demand at the time.

"However, as with Ford's exceptional car range, the best-in-class commercial product has also been a driver in attracting what business there is in the marketplace to the Blue Oval. We introduced Fiesta Van which has set new standards in the car-derived small van market; launched a refreshed Connect; brought in new Ranger; and introduced the ECONetic brand to the Transit range."

Figures from the Society of Motoring Manufacturers and Traders reflect the gains these actions have brought. To August 2009 we have grown total share by 0.5 percentage points to 25.0 per cent including a 2.1 per cent increase in the light commercial vehicle market in which Fiesta Van and Transit Connect (short wheelbase) compete.

Transit has been the backbone of Britain since its launch 44 years ago and next year sees Transit celebrate 45 years of market leadership. Its share is now stronger than when we entered the downturn. We are proud to have Transit produced in the UK with 50 per cent of Southampton's output sold to the UK market.

The good news with downturns is, sure as day follows night, there will be an upturn. Given the strength of Ford during the recession we can look forward to Ford's volumes increasing when CV fleets start opening their order books again.

For our part, we remain focussed on cost and quality and keeping our products competitive and attractive to the customer. This will convert into higher volumes when the industry normalises - aiding our objective of being in a stronger position than at the beginning of the recession.

Feel the difference



Nigel Sharp

Managing Director



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Cover story:
BEP's engine success story

Ford sales up 17 per cent in August



Ford car sales outperformed the market in August almost three times over, according to industry figures from the Society of Motor Manufacturers and Traders. While August's car market grew by six per cent year-on-year, Ford's sales leapt by 17 per cent.

Continued busy scrappage trading helped Ford take 16.9 per cent of total August registrations – up from 16.1 per cent a year ago. Almost 1,400 of Ford's 10,755 car registrations in August were to customers scrapping a ten-year-old vehicle or older in return for a minimum £2,000 incentive. Ford sold 9,199 cars last August – traditionally the second smallest market ahead of September's annual plate change.

As scrappage scheme registrations are dominated by retail

customers, increased deliveries of Ka, Fiesta and Focus models drove up Ford's private car sales by over 25 per cent last month. Ford has delivered over 13,000 vehicles to scrappage customers since the scheme began in May.

The Ford Focus, in particular, started with 4,366 August registrations versus 2,933 in the same 2008 month. August's top selling car was the Ford Focus, while Ford Fiesta stays at the top of the year-to-date sales charts.

Nigel Sharp, Ford Britain managing director, said: "August proved to be a surprisingly strong run-up to the '59-plate' launch."

Ford strength in

Ford's continued clear leadership in the Motability sector was underlined with a nine per cent increase in applications during August this year compared with 2008. That's more than 12 per cent better than the industry as a whole faced with the market constricting by 3.6 per cent.

"Just as Ford of Britain has done across the product range, we've enticed people to the Blue Oval even though a price increase had to be

introduced on many models," said Ford Mobility manager Mark Chapman. "This reflects the value of our product range, the array of Ford vehicles available on the Scheme and our fully trained comprehensive dealer network."

Ford currently commands a 24.2 per cent share of the market in August year-to-date figures from Motability.

VIPs visit Ford in Essex

Dagenham Diesel Centre (DDC) and Dunton Technical Centre both played host to visits by VIPs recently. Ian Lucas, a Minister from the Department for Business, Innovation and Skills, toured DDC on a fact-finding mission and to see the impact of the scrappage scheme on industry.

With a portfolio covering the automotive and aerospace industries, Ian also met with Ford of Britain chairman Joe Greenwell ahead of negotiations with Lord Mandelson on extending the scrappage scheme.

Over at Dunton, a delegation from the huge China South Industries Group Corporation (CSIGC) led by general manager Xu Bin (pictured centre) was hosted by Joe Bakaj VP Product Development (fifth from left), Ford China CEO Bob Graziano (left of centre), Ford of Europe (FoE) CEO John Fleming (right of centre), Joe



Greenwell and executive director of Powertrain Graham Hoare.

The group watched demonstrations on the Dunton test track before being given a tour of the facility. The visit was to showcase FoE technologies and explore future business opportunities for the joint venture with Chang'an Automobile Group in China.

Left: Joe Greenwell, Ian Lucas MP and Tiger production manager Craig Caves discuss the workings of DDC

Back in the headlines

Fiesta has once again taken the plaudits with another notable award, the tenth time it has done so in Europe since its launch last September. Named 'Northern Car of the Year 2009' by the Northern Group of Motoring Writers (NGMW), Group chairman, Mike Torpey, said: "The new Fiesta is a real head-turner and a great drive, but even more than that, it gives good, honest value for money. It's a winner in every way."

Voted for by NGMW members, Fiesta was selected as winner from 23 nominated entries. The Mondeo was the last Ford to claim the title in 2007.



Executive director Public Affairs, Tim Holmes, receives the award on behalf of Ford from the Northern Group of Motoring Writers

Van-tastic fleet award



For the second year running, Ford has picked up the title of 'Fleet Van Manufacturer of the Year' from leading industry publication 'Fleet Van'. In addition to that accolade, Fiesta Van also gave Ford cause for celebration by winning its category and claiming the honour of 'City Van of the Year'.

The Fleet Van awards are not only judged by prominent industry journalists but also by those in the industry who operate fleets of their own.

Commercial Vehicle director Steve Kimber said: "We're delighted with both awards. Fiesta Van has raised the bar in the car-derived van market with its blend of style, drivability, practicality, durability and economy all of which played a significant part in gaining this outstanding recognition from an influential publication.

"Being named as 'Fleet Van Manufacturer of the Year' is the most prestigious Fleet Van award reflecting the quality of not just product excellence but the entire experience our customers receive when purchasing a Ford Commercial Vehicle."

Transit is top with ambulance service

The first of a 50-vehicle order for the most powerful ambulances ever marketed by Ford has been delivered to the Scottish Ambulance Service after a year of gruelling trials.

Scottish Ambulance tested the 200PS-engined Transits against Mercedes and VW. "We ran 18 vehicles through six stations, doing back-to-back trials at each station and, by far the Transit is the favourite vehicle of the crews," said fleet manager Michael Jackson.

"The performance is absolutely out of this



Terry Adams, right, hands over the first Transit 200PS ambulance to Michael Jackson

world; I have never, ever, been in a van of this size and this weight before which had the performance that this new engine can give us."

The vehicle was handed over by Ford's 'blue light' sales manager, Terry Adams, at the UK's annual police car show at Cheltenham.

"We are obviously delighted with this endorsement for Transit," said Terry, who reported that Ford is on target to supply 2,500 vehicles to the police market this year and had a record August with 240 registrations.

ONE Southampton

Progress with the ONE Southampton initiative is gathering speed five months after its introduction at the plant.

Launched in June after a major restructuring at the plant and a new single-shift pattern, it set out to plan the way forward and boost the morale of remaining employees through a six-point programme. It also aimed to make the plant more efficient and promote a clearer exchange of views and ideas between management and staff.

Following the summer shutdown, staff have been given a one-hour update session to let them know what changes have already taken place and will be coming up in the future.

"It feels as though things are really starting to turn, although the economic climate remains difficult," said Human Resources manager Rob Ardley. "We have spoken to the employees about the direction we are heading in and maximised potential for the plant.

"For example, it looks as though we are in a strong position to win new business building on the success of getting Sport Van."

The delivery times on SVOs has also been reduced – by half on a Turneo – proving a much improved online process.

Changes are taking place on a smaller scale too. Replacement vending machines have been installed after issues with the old ones. Contractors can now park on-site without having allocated separate parking areas and there is a new five-a-side football tournament with nine teams and a championship cup being provided by EDAP to help promote the values of One Southampton.

And with the company-wide Pulse survey completed in September, staff have been further encouraged to express their feelings about the workplace and the ways in which it could change for the better.

"People are taking great pride in what they are doing," said Rob, "and we are constantly seeking their feedback. It's not all plain sailing and you have to keep listening and adapting where appropriate, but we are trying to make sure everything we do is good for the plant."

Convenor Neville Hibberd agrees. He said: "The trade union believes the One Southampton initiative is creating a more positive attitude, better two-way communication, encouraging teamwork and is steering the plant in the right direction."

Plant manager Thomas Fischer added: "We



From left: Peter Green, SVE operator John Heron and Gray Page, group leaders, discuss Transit Sport Van

all recognise that you can't change the culture of the plant overnight, but we hope that we have now created a climate where our people feel more involved and informed.

"Already we are seeing a change - we are getting more ideas from across the plant and active involvement in helping to improve our key metrics.

"The management team is committed to continuing to improve the way we do business here, embracing the ONE Ford principles, and engaging our people will be key to our success."

New work experience scheme

The Education and Community Department at Dunton has launched a new, more easily accessed work experience programme which will cater for up to 150 students each year at Dunton, Warley, Dagenham and Trafford House.

"They get to experience a professional working environment, and Ford is able to demonstrate to the next generation of engineers, business, and technical staff, the huge range of skills sets within our company," said projects manager David Cayton.



Paul Mentim, Nicola Gregory of Education and Community Department and supervisor Craig Jones

Among the students currently working in Ford is Paul Mentim, studying for a Masters degree in automotive technology at Eindhoven, Holland.

"I'm working here on stop-start systems for Ford vehicles; it is a big opportunity for me and I know it will help me in the future," said Paul.

Applications for work experience are now made direct to Ford. Forms are available from HR Online (under policies and programmes) or directly from Education and Community Department.

Excellent idea

Daventry warehouse employee Lesley Holden has received a maximum award under the Ford employee suggestion scheme for an idea which could save over \$100,000 per year in transportation costs.

Her suggestion focused on a simple way of cutting the cost of shipping engines via truck between the Daventry warehouse and its sister facility in Cologne.

"When we transport engines to Germany

they are placed on the trailer floor on wooden pallets," explained Lesley. "It's not possible to stack the pallets more than one high, so we are shipping a lot of fresh air.

"By changing to metric metal cages instead of wooden pallets we could stack the engines two high, effectively doubling the number of engines within each trailer. We make several engine shipments each week, and my suggestion will help us to halve the transportation cost," added Lesley.

Lesley chose to receive £2,500 plus a new

Ford Fiesta for her award.



Lesley collects her prize from Andy Blaber

Employees make the grades

A group of three Ford vehicle apprentices have passed their vehicle-based City & Guilds qualifications with flying colours (pictured right, bottom). All three, gained a distinction (over 80 per cent) in the four separate on-line tests which was “beyond all expectations” according to technical instructor at the Centre for Engineering and Mechanical Excellence (CEME) Mike Belcher:

“I have been training Ford motor vehicle apprentices for the past 18 years and in all this time I have only seen this for one apprentice before, but not the entire group,” said Mike. “I have never had such an achievement across the whole group - this is an excellent achievement.” The group now begins its fourth year of training at Dunton.

Meanwhile at Bridgend Engine Plant, five mechanical engineering apprentices are the latest to complete their indentures (pictured right, middle). They were recently handed their certificates by plant manager Graham Edwards who praised their hard work over the last four

years. “It’s the end of the beginning. I know you have put in a lot of hard work and been supported by trainer Ray Cox, your supervisors, shift stewards and course lecturers but at the end of the day it has been down to you and you have rewarded all the effort which has been put in so well done.”

Graham Edwards added that he hoped passing the apprenticeships exams would be the start of a long career with Ford and which would allow them to grow their knowledge and skills in future.

Also at BEP, ten employees were celebrating on achieving MSc and BEng degrees this year (pictured top, right). Plant manager Graham Edwards told them: “These are very good, significant achievements and I know how hard you have worked to get where you are. I know there were times when you felt you were doing well, then it got harder and I think there may have been moments when you wanted to give it all up, but you persevered and have been justly rewarded.”



Rear from left: Richard Whitelock, Jason Jones, Lee Griffiths, Jonathan Richards, Chris Garner and Dan Doherty. Front from left: Simon Tucker, Huw Davies, James May and Jim Rosser



From left: Alex Casey, Ben Thomas, Gavin Coleman and Edward Williams. Rhiannon Davies not pictured



From left: Micky Etches, Mike Belcher, Daniel Black and Carl Gosney



Chris Newton with Focus ST for police trials

Police assess ST

The first Ford police car supplied with a ready-fitted aftermarket performance upgrade, is being trialled by UK forces.

The Focus ST is fitted with a Mountune package which increases power from 225 to 260PS and torque to 400Nm. It means 0-62mph acceleration in 5.9 seconds, which is a 0.6 seconds improvement, and 0-100 mph in just 14.1 seconds, which is 1.9 seconds faster

“We see the main use for this more powerful Focus ST, which will be prepared at Ford Special Vehicle Preparations, as a rapid interceptor,” said Ford fleet aftermarket business manager Chris Newton, who was showing the car off at the UK’s annual police car show at Cheltenham.

Gateway to coaching

The Ford-sponsored Thames Gateway football project which helps children gain sports and social skills has now branched out into apprenticeship training for young coaches.

The first of these, Paul Wellington, 17, is enjoying a six-month placement with Thames Gateway. He helped out at this summer’s football skills training day and said: “I enjoyed every minute getting the little kids to give their best efforts.”

The young coaches helped teach three groups of 60 youngsters aged from six to 16 with skills training, penalty shoot outs and five-a-side matches at Ford’s Sports and Social Club in Newbury Park. Held on the hottest day of the summer, extra drinks and long rests in the shade were the order of the day.

At the end of the day every youngster was given a certificate and medal. Those earning

special mention for attitude and ability were also given footballs. The presentations ended with Lauen Jennings, eight, winning two Champions League tickets courtesy of Ford for correctly guessing the exact number of balloons stuffed into a car.



Apprentice coaches Paul Sturton, left, and Paul Wellington, with a team of younger players from this summer’s coaching day

Project manager Ophelia Soares said: “The skills training day proved popular again. The apprenticeship placement, which we plan to develop in the future, gives young people wanting to get into sports coaching an opportunity to get work experience leading to an NVQ in sports coaching.”

Last year the project was awarded £15,000 from the Ford Britain Trust, bringing the total donated so far to £245,000.



The tenth annual Essex Air Ambulance Motorcycle Run and Harwich Family Festival rallied once again at Dunton. Over 5,000 riders took part in the county's biggest motorcycle run with £40,596 being raised, a new record for the event.

Wendy Byland of Essex & Herts Air Ambulance Trust said: "The day was a huge success and has once again exceeded all expectations. We are so grateful to the people of Essex for helping to raise vital funds to keep their life-saving emergency medical helicopter flying. To raise such a phenomenal amount at the tenth anniversary of the Motorcycle Run is fantastic. We would like to



say a huge thank you to everyone involved in putting this event on and making it so successful.

"As ever, we are grateful to a host of people and organisations for their hard work and commitment. We cannot possibly mention everyone but we would like to thank Fod Dunton Technical Centre, Essex Goldwings, Harwich Motorcycle Club, Harwich Connexions and of course our main event sponsor Equity Insurance Group. We would also like to

thank our other sponsors and supporters as without them the event just would not take place."

Funds for the homeless

Warley staff were invited to 'dress down' to raise funds for the Salvation Army's New Direction Centre which gives shelter to the homeless. Volunteer staff collected donations from employees who dressed casually, raising £515 on the day plus an additional £200 from Ford Britain Trust.

"The aim of the New Direction Centre is to provide an environment which helps residents go on to achieve full independent living," said Clare Watts who organised the collection. "For two years volunteers from Ford Financial Europe (FFE) Legal Affairs have collected, wrapped and delivered Christmas gifts for the residents who would otherwise have little on Christmas Day"

The collection came after the FFE team discovered the centre had lost key funding. "The team were moved by what they heard and asked if there was anything we could do to help. We came up with a dress down day to raise vital cash for the centre."

"This great donation will help hugely" said Kaen Marshall of the New Direction centre. "A huge thank you to all who have contributed - you have touched our hearts."



From left: Karen Watt, George Mitchell, New Direction project manager Norma Frances, Stuart Jarvie, resident of the centre, Nicola Pitter, Kathy Vickery and Clare Watts.

Volunteers not pictured were: Lee Edwards, Tony Howe and Kim Sparks

Dunton volunteers brighten up school



Photo courtesy of the Brentwood Gazette

The children at All Saints' School in Essex, have a brighter start to every school day thanks to a team from Powertrain Basic Design at Dunton. The Ford volunteers transformed the ugly sides of some steel shipping containers in the school grounds into a fantasy journey into space, as part of a community service project.

"They were seen as eyesores," said project engineer Laura Adams, whose five-year-old son Owen is at the school. "Designs were provided by the children and then used to create the mural."

Supported by school caretaker Colin Simpkins, who worked for Ford at Dagenham for 28 years, the team painted in the afternoons over a two-week period to ensure the mural would be complete for the children's return to school in September

"The children were amazed to see the mural and comments have come back saying it is 'fantastic' and 'cool'," said Laura.

Wash to cure



Members of the Dunton management team showed off their skills with buckets and sponges to raise money for the Juvenile Diabetes Research Foundation. Pictured during the car washing day which raised £230 in donations from Dunton employees, are, left to right, Chris Taylor, manager, vehicle test and site services; Bob Griffiths, global Powertrain Controls and Systems engineering manager, global diesel controls; Barry Gale, chief engineer commercial vehicles; and Nick Pollard, manager Powertrain business.

Their efforts were part of a fund-raising effort including a golf day which made £2,000 and a netball-football match which raised £800.

The next big JDRF event involving Dunton people is the **Wk to Cure** in Greenwich Park on 11 October

Chernobyl children's visit



Thirteen young people still living in the shadow of the Chernobyl nuclear power station disaster were invited to a recuperative holiday in the UK this summer. Invited by the Chernobyl Children's Project (CCP), they once again benefitted from the loan of a vehicle from Ford to transport them to various activities and events.

Groups co-ordinator for CCP, Julie Gater explained the value of the time spent in the UK: "Doctors say that four weeks away from their contaminated homeland can boost a child's damaged immune system for up to two years. CCP has been hosting teenagers for the last 12 years and have found the holiday makes a tremendous difference to the lives of the young

people, both physically and psychologically"

The group consisted of teenagers who had never met before but were joined by a common bond - all had cancer or were in remission. The teenagers stayed with host families for the first fortnight and then moved on to a school in Staffordshire for the second fortnight.

"Time spent at the school always proves to be a time of healing as the group share their experiences with one another and they soon become like one big family making long-lasting friendships. Ford has kindly sponsored the group for the last 12 years by loaning them a vehicle which has been a great help," said Julie.

Fitness army-style

The **third** Dunton Charity Army-style fitness test saw over 60 Ford employees run for the Juvenile Diabetes Research Foundation. Each strapped 15kg to their backs and then tackled five miles around Dunton's test track. Just to add to the rigours of the track's up and down layout, the organisers surprised the runners with a water obstacle which had to be negotiated on each lap.

Dunton Communications analyst Ian Brazier and Engineer Andy Dady organised the event. "Previously keen local teams took part in the event which is based on the current tests the Army use to test physical fitness," explained Ian. "Andy and I are both sergeants in the Territorial Army (TA) and are qualified to take people through their paces."

Ian, however, is going on to face a bigger challenge, a six-month tour of Afghanistan with the Royal Signals. "I'm looking forward to carrying out



my job with the Army and working alongside my regular TA counterparts. Ford has fully supported me with my Army commitments and recognises the skills I have acquired from TA training."

Ian is keen to keep in touch with work colleagues while he's away. Log on to the social network site 'Facebook' and search for him at facebook.com/ibrazier

FBT helps community radio station



Steve Langsdale is one of Gateway FM's presenters

Basildon and Thurrock based community radio station Gateway FM has received a grant from the Ford Britain Trust (FBT) towards the refurbishment of its new studio. The station

works for and with its local community making itself accessible to anyone who is interested in media activities and Ford employees Trevor Hall and Darren Bull are just two of the presenters who make this possible.

The station has played a huge part in several local events this year including the Basfest in July and broadcasting live radio from Chalvedon School, Basildon. It can be heard live on FM twice a year and is hoping this will become permanent in the future.

Gateway has plans to make their facilities

even more inclusive to all and improvements to the new studio will help enormously with this. Station director Danny Lawrence said: "The grant we received from the FBT has enabled us to link a third studio based at the new Basildon academies where we provide training to students during the school academic year - it means that live shows can come from there.

"The grant has also enabled us to run more training at our shop studio in Basildon Eastgate shopping centre."



mandy's mobile

Mandy saved £2,000 off her new C-MAX Ghia. Previously car less, Mandy and her 3 children are back on the road.

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If like Mandy you work for Ford, then you and your family and friends are entitled to benefit from either the Privilege, Privilege Plus or Ambassador scheme. Check out the table below and see what you could save.

- **Privilege.** Privilege customers are now entitled to whatever deals are available to the retail customer, plus an additional saving of up to £3,000 across the range to raise your entitlement.
- **Privilege Plus.** Privilege Plus is a fully inclusive personal lease scheme offering you Ford 'Blue Oval' products for a fixed monthly rental. ■ 24 months lease. ■ 24 months fully comp insurance.* ■ 24 months road tax. ■ All servicing and maintenance. ■ No deposit. ■ Metallic paint.
- **Ambassador.** Now you can choose up to three friends to save up to £1,500 off a new Ford in addition to all available retail offers.

Vehicle/Model	Privilege	Ambassador
	Customer Saving	Savings in addition to retail offer
New Ka Studio	£250	£125
New Ka Style, Style+, Zetec	£750	£375
Fiesta Studio	£250	£125
Fiesta Style/Plus, Zetec, ECOnetic	£750	£375
Fiesta Titanium, Zetec S	£1,000	£500
Fusion Style+, Zetec	£750	£375
Fusion Titanium	£1,000	£500
Focus Studio	£750	£375
Focus Style	£1,500	£750
Focus Zetec Climate, Zetec S, ECOnetic	£1,500	£750
Focus Titanium, ST, RS	£2,000	£1,000
Focus Coupe Cabriolet CC-2 and CC-3	£1,000	£500
Kuga All Series	£2,000	£1,000
C-MAX Style, Zetec	£1,500	£750
C-MAX Titanium	£2,000	£1,000
Mondeo Edge	£1,500	£750
Mondeo Zetec	£2,000	£1,000
Mondeo ECOnetic	£2,000	£1,000
Mondeo Ghia, Titanium, Titanium X, Titanium X Sport	£2,500	£1,250
S-MAX All Series	£2,000	£1,000
Galaxy All Series	£3,000	£1,500
COMMERCIAL VEHICLE		
Fiesta Van Series	£1,000	£500
Ranger Standard 4x4 only	£250	£125
Ranger XLT	£500	£250
Ranger Thunder	£1,000	£500
Ranger Wildtrak	£1,500	£750
Transit Connect All SWB	£1,000	£500
Transit Connect All LWB	£1,500	£750
Transit All FWD	£1,500	£750
Transit All RWD	£2,500	£1,250

Privilege Plus not available at time of print. For more information visit HR online or call 08457 100 400 or contact a Ford dealer of your choice.

The way of the dragon

Five million engines— that's the success of the Sigma engine series in just over a decade of production at Bridgend Engine Plant.

The Sigma, made in 1.25-, 1.4- and 1.6-litre capacities, has been the backbone of Ford European sales since the mid Nineties. It is enjoying its strongest ever demand as more and more owners turn to Ford for the most modern high efficiency and low pollution engines and part exchange their older cars under the scrappage schemes across Europe.

BEP is currently turning out just under 3,000 Sigma engines a day on three shifts including weekend working, and engine builders have been added to the lines to ensure production targets are met to satisfy the demand.

In September, BEP passed the milestone of building the five-millionth Sigma engine which took total production at the plant past the 15 million units of four, six and eight cylinder engines.

The four-cylinder engine went into production at Bridgend on 11 May 1998, since when it has powered drivers around the world, and even at sea as a marine version is also sold to customers. The quality and popularity of Sigma can be seen from the fact its production volume has grown every year.

Sigma volumes and complexity have increased significantly year over year from an initial 100,000 units per annum to over 600,000. Sigma derivatives have also increased and BEP is now making 13 different engine types that are shipped to seven vehicle plants across Europe. In addition to the engines shipped to customer plants BEP also supply service engines and machined

components to India and Japan.

As the plant prepares for introduction of the next generation EcoBoost engine the current Sigma series received a boost in demand from the European introduction of scrappage schemes to encourage new car sales and remove older polluting vehicles from the roads.

Bridgend Manufacturing manager Colin Nower said: "Our volume for Sigma is going up almost every day. We have three shifts on

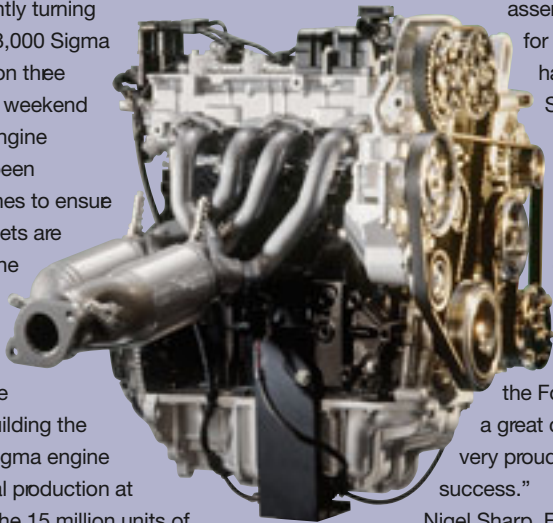
assembly each day but for the last month we have had to add Sunday overtime shifts to support demand.

"When you look at the orders you can see the additional work is being driven by

demand for the Ford Fiesta, which is a great car, and it makes us very proud to be part of its success."

Nigel Sharp, FoB chairman said: "Thus far, we have taken around 24,000 orders for the scrappage scheme, of which the largest portions are Fiesta, some 45 per cent. As the majority of engines that power Ford vehicles are manufactured in the UK, the scrappage scheme has been a particular help for UK employment, not to mention the thousands of jobs in dealerships."

The success of Bridgend has attracted the attention of UK Government figures in the last few months with visits by Business Secretary Lord Mandelson and Chancellor of the Exchequer Alistair Darling who wanted to learn first-hand about the value of investing in the motor industry and in particular the forthcoming EcoBoost engine.



Talking Sigma

Union plant convenor Steve Rees led the engine builders' party for the engine.

"It has been a big success and it's still on-going with the latest product going for many years to come. It has been a substantial success for the Plant."

He added: "The constant strong demand for the engine means we are building to capacity now with three shifts seven days a week."

Being part of the Sigma success story has been worth the wait for Pontardawe, who has spent all his working life with Ford and the plant.

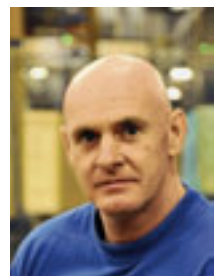
"I started with Ford at the former Swansea plant in 1977 and built the engine and then the Zetec and most recently the Sigma. Quality has always been better in every case.

"It's a great engine with a lot of potential still left and I have enjoyed it. I will miss the work and most of all my mates when I finish."

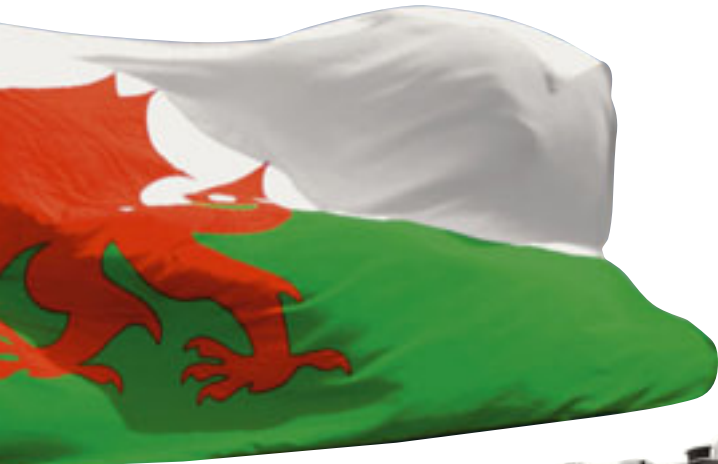
Another Sigma veteran is Wv Small, of Llantrisant, and with 30 years experience going into building these engines. Many on the line



Works council,
Andrew Berry



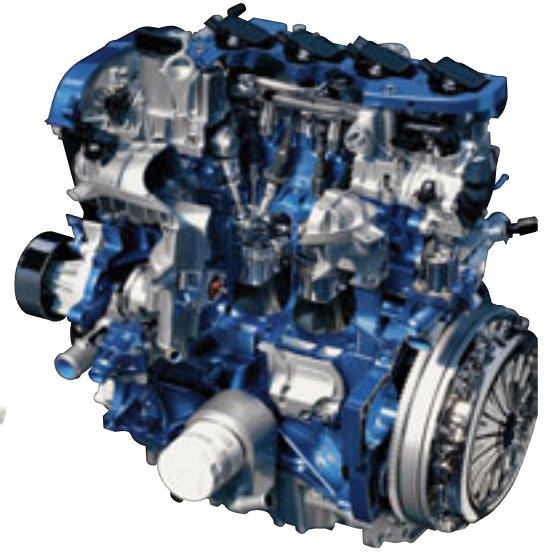
Line operator,
Les Jenkins



ma

EcoBoost

BEP is building up to the launch of the 1.6-litre SCTi (Sequential Charge Injection Turbo) or EcoBoost engine in 2010



AJ engines

The AJ engines are gaining critical acclaim in Jaguar's model range. The recently launched new XJ-series will also feature BEP-built engines

raise for the Sigma, "It has been an excellent

test plans for the upgrade which will keep the
tial success for Ford and Bridgend Engine

eanit has provided a lot of work over the years
ays a week. It's all good news."

56-miles round trip every day for Martin Rees, of
is due to retire at the end of this year
nd came to Bridgend in 1980 to build the CVH
e a bit has changed over the years but all for the

enjoyed building it and being part of its success.

o is a team leader on the lines. "There is a lot of
nes have worked on the previous generation

engines but we also have new people joining from time to time and there is a good mix."

Jeremy Harding, another team leader who has worked on the lines for two decades, added, "Sigma is always improving and you will see a big change with the next version. I think it is the best engine we have ever made."

The constant improvements which have been introduced on the Sigma series mean it is one of the most efficient and powerful engines on the market today and Les Jenkins thinks it is unbeatable. "Used to think the CVH and Zetec were good but the Sigma is something else. It was good from the start and it's just got better with each upgrade."

Joint works council representative Andrew Berry recalls the increasing importance of Sigma to the plant and company, "When we started building it there was a single shift but the demand for the engine has steadily grown and we had to bring more across from other lines to meet rising production targets and we are currently working with over 100 people each shift and making 2,700 units a day

"Obviously the people coming across to the lines had to be trained in Sigma but they have all taken to it very well."

He added: "Each new version of the engine has been a step up in terms of technology and the latest version is raising the bar again."



**Line operator,
Martin Rees**



**Manufacturing manager,
Colin Nower**



**Plant convenor,
Steve Rees**



**Team leader,
Viv Small**



**Team leader
Jeremy Harding**

THE TIME IS NOW...

** IMPORTANT NEWS **

Over 240,000** orders have been placed at national dealerships participating in the Scrappage scheme. The government put aside £300 million for the process, allowing each of the maximum of 300,000 customers taking part to receive a £1000 grant. With cash running out fast, the advice to potential new car buyers considering taking advantage of the Scrappage scheme, is to cash in as soon as they can.

Hurry Act Now to avoid disappointment



IT PAYS TO RECYCLE

Fusion Style+ 1.4 5dr **£8,595***

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All available with Ford Options **4.9% APR*** typical finance

For participating dealers call our hotline on: **08457 100 400**

Or go to **www.fordprivilegeinfo.co.uk**

Official fuel consumption figures in mpg(1/100km) for the Ford range shown are: urban 25.2-31.7 (8.9-11.2); extra urban 44.1-53.3 (5.3-6.4); combined 34.9-42.8 (6.6-8.1). Official CO₂ emission figure 160-194.0g/km.

**If estimated sales rate continues. *Includes £2,000 Government Scrappage Allowance. Government scrappage payment applies to cars or vans under 3.5 tonnes first registered on or before 31 August 1999 only when traded-in against new cars. Scrapped vehicle must have been registered to the purchaser for at least the 12 months preceding the purchase of the vehicle and be MOT'd, taxed and insured. Offer available on new models registered between the date the government scheme comes into effect and 31st October 2009. Scheme Terms and Conditions apply. Privilege eligible customers only. All terms and conditions of Privilege apply, contact us for full details. *Finance subject to status, guarantees/indemnities may be required, further charges may be made subject to the condition of the vehicle if the vehicle is returned at the end of the finance agreement, £10 purchase fee payable with GMFV if you wish to own the vehicle at the end of the agreement, terms and conditions apply, Freepost Ford Credit. This offer supercedes all previously advertised manufacturers promotions. Details correct at time of going to press. Vehicles shown are for illustration purposes only.



Sweeping changes at Daventry



This summer the Daventry Parts Distribution Centre has experienced some of its biggest changes of the past 20 years, as it gears up to enhance the quality and consistency of its UK parts delivery service while also achieving some very significant transport cost savings.

Under the new delivery structure, the whole of a dealer's parts order is consolidated together at Daventry before it gets shipped off by truck, allowing for greater quality control and more efficient transportation.

With the old system, parts that were not sourced from Daventry (such as hazardous materials or items sent from the Cologne warehouse) were processed via regional distribution centres, resulting in multiple shipments and greater potential for error or damage.

Consolidating the whole order at Daventry makes it possible to eliminate potential quality problems, while also maximising utilisation of the trucks which transport parts out to the regional distribution centres, and then on to the dealers. The Daventry warehouse team can ensure that the full cages and cartons used to ship parts are as full as possible before they are dispatched to the dealers.

"The new focus on transporting parts more efficiently made employees in the warehouse think very differently about the best way to do their jobs," says David Smith, project manager for the container consolidation project. "The whole team started to come up with new

ideas to improve efficiency, and the cost savings we have achieved have been tremendous!"

One of the biggest changes in the warehouse is that

*Left: The old way
Right: The new consolidated way*

there is now only one Consolidation Area where dealer orders are packed prior to shipping, rather than two. Concentrating this function into one area, with a dedicated team doing the work, has resulted in much higher levels of utilisation for the full cages and cartons. In many cases, the containers are twice as full as before.

New processes have been developed so that parts which were previously routed to dealers separately are now sent to Daventry on a precise timing schedule so that they can be consolidated with the rest of the order. This includes parts sent from the Ford warehouse in Cologne, hazardous materials stored at the distribution centre in Northampton, and larger parts which were formerly shipped to dealers directly from the suppliers.

The impact of these major changes has been dramatic, with the overall reduction in the number of containers being shipped resulting in transportation savings which could exceed \$3 million annually. Naturally, there are also environmental benefits from cutting the number of truck journeys, with significant annual CO2 emission reductions.

Parts are now received in one delivery rather than three or four separate shipments, providing them with a more consistent and reliable service which is easier to manage.

"Such radical changes to our processes have provided a big challenge to the Daventry team," says David Smith. "Seeing the benefits that have been achieved, however, has created a real buzz within the warehouse. We have even managed to put the changes into place without any disruption to our regular delivery service."

Crunch time for jetty fenders

A major project repairing the jetty fenders which protect incoming vessels from crashing into the jetty infrastructure has been carried out by Dagenham's heavy equipment repair maintenance team.

Because the team could only work on very low tides in daylight without any disruption to jetty traffic the project took several months to complete, but is now fully operational.

It was essential to make changes as the old fenders were badly worn, and because the previous design meant the old runners got caught up in the guide ropes. Major savings were made by keeping the repairs in house, which also enabled the maintenance team to devise a bespoke design.

By employing a shackle at the mid-point to prevent any tangling with ropes, the team used 78-inch high lorry tyres strapped together with six-inch wide galvanised steel anchored by a one-inch thick plate at the top and bottom to maximise the life of

the fenders.

By employing heavy-duty taught cables strung between two brackets made from 1-inch thick galvanised steel, the set of four 78-inch tyres were able to slide freely on the cable using a shackle and connecting chain.

Project coordinator Tony Snelling said: "The team only had a maximum of an hour to work on the fenders before the tides changed, but the result has meant minimal damage to the cables. The response has been so positive we are planning to make these improvements to the fifth, and final fender too."

Jetty superintendent Robin Eyre said: "We are very pleased with this new design and have invited the boat owners to come along and see how they work in practice. The team have done an excellent job in a very difficult working area with constraints due to tides and the weather"



**Repair team: Tony Snelling, group leader
Eddie O'Brien, Spencer O'Sullivan and welder John Grant**



Introduce a 'New to Ford' vehicle buyer and earn £100



Help us grow the family of Ford owners



That's right...the Privilege Advertising Association and its participating Ford Dealers are offering a **thank you of £100** each time you introduce a qualifying **'New to Ford'** car or van buyer.

There has never been a better time to recommend a Ford to a relative or friend this summer - *the offers are 'red hot'*

Why are we doing this?

There are thousands of relatives or friends of Ford employees who are eligible for special vehicle purchase terms..... but many don't know it.

The Privilege Scheme for eligible relatives and the Ambassador programme for eligible friends make easy accessibility of Ford's best ever product range. By introducing a 'New to Ford' potential customer everyone can be a winner – the customer, Ford, Ford Retailers and you. Most of all, you will be helping Ford 'Grow the Business' and establish a greater family of Ford vehicle owners.

How does it work?

Once you have identified a prospect all you have to do is contact your participating Dealer, introduce a 'New to Ford' prospect and let us do the rest.

Once we complete a sale and delivery we pay you £100.

For participating dealers call our hotline on: **08457 100 400**
Or go to **www.fordprivilegeinfo.co.uk**

Terms & Conditions:

- Prospect introduced must be 'New to Ford' and not on current Retailer customer data base.
- The customer introduction and potential intro claim must be made prior to a transaction being agreed.
- Retrospective claims cannot be considered.
- £100 intro fee will be paid following sale, delivery and customer payment of eligible new vehicle.
- Only one award per nominated customer will be payable.
- Personal income tax liability is sole responsibility of the recipient.
- Cannot be used in conjunction with another Introductory Scheme of a participating Dealer.
- The 'Introduce a 'New to Ford' offer expires 31st December 2009.



Wood-powered Transit

No, it's not an April Fool's joke or a Photoshop mock-up, this extraordinary example of a Transit really does exist and has apparently covered 3,000km in its current form.

It was discovered by Dunton accountant Kathryn Elwell while on a volunteer exchange programme in Finland. "There were 11 volunteers on the project, and we were renovating a community-owned building, known as an ISKU, in Hyrynsalmi which is a small village in central Finland," she explained.

"When we weren't working the community organised several trips and visits for us. We saw where the World Swamp Soccer championships are held and got to try the sport of wake-boarding among other things.

"One evening when we weren't working a small group of us went to visit a local man who owns a Ford Transit modified to run on wood chippings. His father modified the van and as you can see from the photos, it is started by igniting the wood chips with newspaper and then waiting about five or six minutes for it to warm up. When it had, he took us for a ride but he told us it has been used for vacation travel around Europe since 1999, and he'd covered more than 3000km in it."



Robots from rubbish

Dunton environmental engineer Peter Gascoine is always looking for new ways to recycle waste – and some of the latest are the most inventive yet, including robot figures from lights and other car parts and lampshades from number plates.

Children's charity Art for Art's Sake is taking delivery of around two tonnes of empty plastic chemical containers a year together with other redundant items.

"They use our empty drums for pigeon hole-type shelving and children's drums,"



said Peter. "We are working together to see what other useful items from our waste they can use; they already use many other used car parts to

make useful items, such as Transit Connect rear mats into waste paper bins and number plates into lampshades. There seems to be no limit to their ingenuity."

This recycling initiative came about because of Dunton's links to Eastex, the East of England Exchange, and NISP, the National Industrial Symbiosis Programme, which both arrange exchange of goods no longer required by companies.

NISP has estimated that recycling rather than scrapping the plastic drums alone is saving 30 tonnes of CO2 emissions annually together with £240 disposal costs.

Supercar day

Dunton test track played host for the second year running to a dazzling array of auto exotica to help raise funds for the Little Havens children's hospice. Around 25 supercars, from the Ford GT to Lamborghinis, were available for passenger rides and hundreds flocked to take a turn in the passenger seats.

Little Havens Event Fundraiser Jason Curtis said: "We were thrilled with the success of this year's Little Havens Pack Day. We had over 600 people take a ride around the test track, and, together with donations we raised a fantastic £20,000. Of course, we couldn't have done this

without Ford Dunton and all the guys there who gave us so much support and advice. We are also extremely grateful to our other supporters Club Scuderia, Petrolhead Nirvana and The Investor Club.

"Last year proved to us there was more potential within this event, and with everyone's help this year we proved it by raising double the amount. The event was a huge success and the atmosphere was amazing. "The money raised will help us to continue our vital care and support to life-limited children and their families across Essex."



Photo courtesy of Nick Williams



Five teams – 36 gruelling hours

Five teams of intrepid Fordies have been putting in miles of effort for charity by competing and completing two major stamina events.

Participants in the Ford Ranger Great Lakeland Challenge climbed Scafell

Pike (978m), canoed the length of Windermere (10.5 miles) and cycled over Wrynose and Hardknott Pass (26 miles) in less than 12 hours with the support of a driver transporting them between sections. The Three Peaks Challenge is no less arduous with teams climbing Britain's three highest peaks, Snowdon (1,085m) in Wales, Scafell Pike, and Ben Nevis in Scotland (1,344m), supported by a driver within 24 hours.

Three teams from Warley and Trafford House (pictured right) tried their mettle in the increasingly popular Lakeland Challenge which Ford supports with the provision of a fleet of Ranger pick-ups. Receivables analyst Dave Allen from Warley said: "It was extremely hard both mentally and physically but very enjoyable at the same time – it's amazing how much of a

battering your body can and did take." He and his colleagues' combined efforts have so far raised £15,880.

Meanwhile, Dagenham's adventurous IT manager Danny Cox paired up with Dunton business manager John Stevenson for the Three Peaks (above left) and raised more than £1,000 for their charities – Guide Dogs for the Blind and the Little Havens Children's Hospice. Their driver, Jeff Chipperfield, covered 1,329 miles, with the climbers completing a total of 25.42 gruelling miles on the three peaks.

A four-man team from Essex also completed the climbs – in reverse order. Starting in Wales and finishing in Scotland, Dagenham DS&TO financial controller Simon Beigg and three Ford colleagues from Warley, Steve Hood, Paul McAfee and recently-retired Pat Ruddy, raised £3,200 for the Macmillan Essex Appeal.

All the teams agreed the challenges are an amazing experience, and were grateful to colleagues for their support in raising so much money for worthwhile causes.



He's a knockout

A Sigma assembly line worker has won praise and pounds for helping young people in his community. Tudor Davies has been with Ford all his working life and founded the Caerau Dragons Boxing Club, Maesteg.

He's worked with hundreds of youngsters over the last decade and earned the respect of his local council and community. Now the club has been recognised with a special donation from the O₂

charitable fund.

The telecommunications company has given the club £1,000 towards new kit after hearing how Tudor and his fighters have punched above their weight for the good of the local area.

"Over ten years we have had hundreds of young lads coming through the club," said Tudor. "We have had a few who have gone on to win Welsh ABA awards, schoolboy

championships and national contests."

Tudor is keen to give youngsters a chance to improve their lives with discipline, training and physical exercise. "A boxer's training regime is one of the most demanding and all-round of any sport," he added. "Young people coming here get fit and learn discipline as well as having the chance to represent the area and Wales in major boxing events all over the country"



Judo master heads east

As a shop steward, Ryan Morgan is used to representing his members but in January he will be representing his country. The 41 year old line worker has been picked for the British and Welsh judo team in the Masters Tournament in Singapore. It will be the pinnacle of his fighting performances since he returned to the sport of his youth just over 12 months ago.

Ryan, who is from Port Talbot, first took up judo when he was eleven and regularly trained and fought for a further 11 years until he moved with his job in 1990.

When he returned to Bridgend in 2008 he also restarted judo and found he had lost none of his old skills, winning bronze and silver in many UK championships over the last year and earning a place in the GB and Welsh team going to Singapore next year

Ryan, a black belt second dan, now runs Port Talbot



Judo Club in the town's YMCA and he has seen his wife Jacqueline and their daughter, Heather, take it up.

"It is a brilliant sport because it not only keeps you very fit physically but it is very good for the mind, gives you confidence and of course means you can look after yourself," said Ryan.

But he has another fight on his hands now raising the finance to make the trip. "While the junior team members will get their costs paid, the masters who like me are over 30 years have to pay their own way! I will now have to try and secure some help towards the £1,500 cost of going to Singapore and competing," said Ryan.

He is willing to consider any fund raising activities which will bring in the finance needed. "I am open to any offers," he added.

Ryan can be contacted on 07546 103227.

Footie for good cause

Football-mad Craig Durussel's first foray into organising a charity fundraiser raised £1,517 for the Great Ormond Street Hospital. Craig spent six months of his spare time setting up the Basildon venue, stalls, raffle, catering and promotions for the football-focused family fun day in memory of his childhood friend and football team-mate Dean Butler.

And he was so delighted by the response from friends, Ford colleagues and former Dons team-mates from his childhood club that Craig has decided to do it all again next year.

Dagenham quality inspector Craig said: "It was a day I will never forget – an experience to treasure forever. What made it extra special for me was being there with my young son Ronnie, and seeing Dean's dad Larry. He was so touched that people were doing this in memory of Dean. As he'd been our team manager, he enjoyed meeting up with 14 of the original players – some for the first time in 13 years – as much as I did."

The clincher for Craig was visiting wards at Great Ormond Street after handing over the cheque. "It is such a worthwhile charity it brings it all home to you," he added.



The only disappointment for Craig was that his team lost the main match in a penalty shootout. But he is hoping for a better result, and more people to help organise next year.

If you can help, call Craig on 020 8526 4331.

Cycling club on track

Dunton total vehicle management supervisor and veteran racing cyclist Martin Ryan has pedalled to a first – the first Ford Cycling Club rider to win the annual road race series on Dunton's high speed banked test track.

The eight events run on Thursday evenings were open to all Category 4 riders including juniors, seniors and veterans, with strong participation from most of the big cycling clubs in the south east, and 124 riders in the series.

"Yet again this year Ford Cycling Club led by Geoff Bores of Dagenham Engine Plant Process Engineering has done a great job in organising the series," said Martin Ryan.

"Supported by Dunton prototype technician Paul Allet and Ford retiree Trevor Taylor they have given up a lot of their free time in the support of bicycle racing here in the south east."

He added: "Geoff Bores is recognised by many in cycling circles as an unsung hero by making the Dunton track event open to young aspiring riders. Geoff has given them the opportunity to have a taste of what it is all about and in a safe, traffic-free environment."



Above left: Martin Ryan crossing the line in first place in the sixth event of the series. Hot on his wheel, also in a yellow jersey is Alex Davis who finished fourth

Above right: Watched by fellow cyclists, Dunton senior process engineer Derek Fletcher hands over a cheque for £1,125 to Melanie Blackman from the British Heart Foundation, the proceeds of a 55-mile sponsored ride by 13 cyclists from Manufacturing Engineering and Dagenham Engine Plant, and including a £200 donation from the Ford Britain Trust

Also in the results was Dunton Process Engineer Alex Davis in overall sixth place.

For more information visit the Ford CC homepage <http://www.fordcc.org.uk/>

The triathlon men



Russ Andrews, left, and Rob Argles show off their medals after successfully completing the Vitruvian Half Ironman

Two Dunton engineers took on and completed the prestigious Vitruvian Half Ironman Triathlon.

Russ Andrews, a new programs leader in Powertrain, and Rob Argles from Material Handling, each swam 1,900m, cycled 85km and ran 21km in and around Rutland Water, raising £500 for Great Ormond Street Children's Hospital in the process.

Russ was overjoyed at completing his first triathlon over this longer distance, saying: "I hated it but loved it at the same time."

Rob was pleased with a

personal best time of four hours, 58 minutes and six seconds, and had further reason to celebrate when the race organisers gave him free entry for life in recognition of being one of only two people to have competed in all seven runnings of the event.

"We would like to thank all of our colleagues who sponsored us for the event and made all the training and effort worthwhile," said Rob.

If you want to support Russ and Rob you can still donate online at justgiving.com/RobandRussdotheVitruvian



This photo of Ford United was kindly sent in by Benda O'Neil. It depicts the team back in the Fifties with Benda's father, Frank Esdale, who was a charge hand on the assembly line and the team manager in the long coat second from right. At the front on the left is Harry Johnson who was coach and rumoured to have played for Manchester United. Please continue to send in your photos to the address on page 3.



Win a break on Warner



Our crossword and sudoku sponsor, Warner Leisure Hotels, is offering Ford News readers the opportunity to win a three-night break for two to any of its UK locations. Even better breakfast and evening meals are also included.

Reflecting Warner's mantra that choice is everything, a range of resorts are available from a grand old country mansion with original features to a coastal resort set near stretches of blissful coastline with chalet accommodation.

While rest and relaxation are ensured, a wealth of sports and leisure facilities to fill your days can be found. From swimming pools and saunas to croquet lawns and fencing facilities – even nightly entertainment – resorts offer you a wide range of leisure options.

To enter the competition, answer the question on the right and send the answer to Ford News at our email or postal address on page 3.

Terms and conditions

The competition is open to Ford employees, retirees and contractors. All Warner Leisure Hotel break prices include accommodation, hearty breakfasts, numerous daytime activities, indoor and outdoor leisure facilities, delicious 3-course dinners and optional live entertainment every night.

*Save up to 25% offer excludes bank holidays, Christmas and New Year, Premier Star breaks, Spa breaks and two-night midweek breaks. Offers are from current Warner Leisure Hotels 2009/2010 brochure prices and cannot be used in conjunction with any other offer and apply to new bookings only. All bookings are subject to availability and terms and conditions in the current Warner Leisure Hotels 2009/2010 brochure.

If you're not the lucky winner simply being a Ford News reader gives you the opportunity to take advantage of Warner's generous Privilege Holiday Club (PHC) offer. This entitles all Ford employees and retirees to discounts of up to 25 per cent on your 2009/2010 Warner Leisure Hotels Break*.

Log on to warnerleisurehotels.co.uk/phc to find the break of your choice or call 0800 1 388 399. Quote booking code HG368 to receive your discount.

Question

What does PHC stand for?

Closing date: 12 November 2009

Save up to *25% on your 2009 Warner Leisure Hotels break. Call 0800 1 388 399 and quote booking code HG368 or log onto www.warnerleisurehotels.co.uk/phc

EXCLUSIVELY FOR ADULTS

All the year round offers

On a Warner Leisure hotels break choice is everything. Choose from a range of hotels, such as a grand old country mansion with original features or a coastal resort set near stretches of blissful coastline with chalet accommodation.

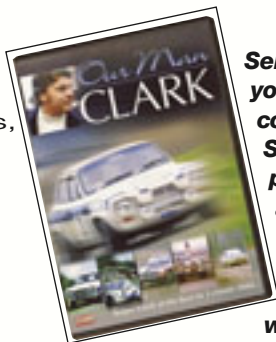
This month's short break special offers

6 November - Holme Lacy House Hotel, Herefordshire
Featuring Soul tribute Band Brothers in our Late Lounge.
3 nights Brochure price £279. **Ford News price £209.** Saving £70 per person.

13 November - Bodelwyddan Castle Hotel, North Wales
Featuring tributes to Take That and Westlife in our Late Lounge.
3 nights Brochure price £264. **Ford News price £198.** Saving £66 per person.

Rooms are limited on these breaks so when they're gone, they're gone. **To book call 0800 1 388 399** and quote special offer **booking code 44CA9.**

*Save up to 25% offer excludes bank holidays, Christmas and New Year, Premier Star breaks, Spa breaks and 2 night midweek breaks. Offers are from current Warner Leisure Hotels 2009 brochure prices and cannot be used in conjunction with any other offer and apply to new bookings only. All bookings are subject to availability and terms and conditions in the current Warner Leisure Hotels 2009 brochure.



Send in your completed **Sudoku** puzzle for a chance to be one of three winners of **'Our Man Clark' DVD**

September solution

7	5	9	1	2	6	4	3	8
8	1	6	3	4	9	5	7	2
3	4	2	5	8	7	1	9	6
5	7	4	2	6	3	8	1	9
6	2	8	4	9	1	3	5	7
9	3	1	8	7	5	6	2	4
4	9	3	7	1	8	2	6	5
2	6	5	9	3	4	7	8	1
1	8	7	6	5	2	9	4	3

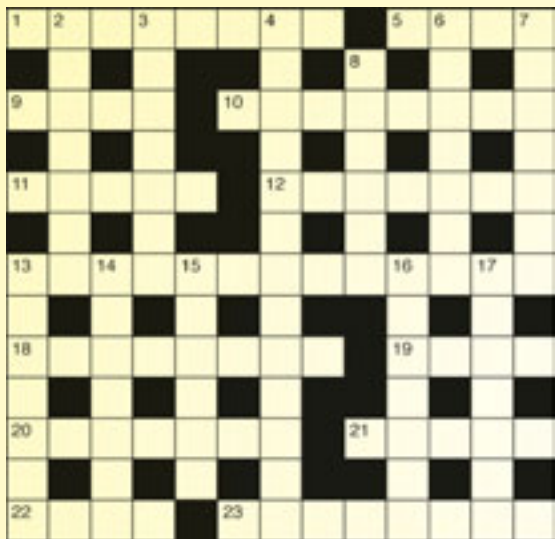
Sudoku puzzle

				7	4		9	
	5	6						3
			2	1			6	
				4		3	8	6
		2				5		
5	3	4		6				
	6			9	1			
7						1	5	
3		1	7					

Send to: Ford News, 1/466, Ford Motor Company Limited, Eagle Way, Brentwood, Essex CM13 3BW. Winners announced in **December.**

Name.....
Address.....
.....
.....Post Code.....

PRIZE CROSSWORD



Cryptic across

- 1 Make a Cockney face the sports event (4-4)
- 5 In the present day I'm making a comeback in the centre of things (4)
- 9 The platform is a little too big for this sort of party (4)
- 10 But they don't produce writing material as a result of having been bored! (3-5)
- 11 Here's a wide aspect - it's different in Virginia (5)
- 12 Exclusive circle having a small hut by the Lake (7)
- 13 The result of transplant surgery! (6,2,5)
- 18 Place no reliance on Diana's confidence (8)
- 19 Keep turning over the list of names (4)
- 20 Not what those who offer staunch resistance will do (7)
- 21 He uses a bit of stealth - i.e. felony (5)
- 22 They're left in the vessel and shelter near the south (4)
- 23 It's agreed the sea tends to be rough (8)

Cryptic down

- 2 In time of danger, he has been known to hide his capital (7)
- 3 Get rid of any slackness (7)
- 4 What is lost in the operations room! (13)
- 6 A complaint in bad odour? (7)
- 7 One of the courses to leave, we hear (7)
- 8 The kind of board associated with electrical manufacturers (6)
- 13 Will's appendix (7)
- 14 Present schoolchildren can't be accused of this (7)
- 15 The plot may produce dreadful danger (6)
- 16 Describing pieces of pottery which are remodelled at that time (7)
- 17 Take the place of the guard and raise the siege (7)

Quick across

- 1 Lavish (8)
- 5 Footwear (4)
- 9 Musical composition (4)
- 10 Precise (8)
- 11 Compare (5)
- 12 Eminent musician (7)
- 13 Pompous speaking (13)
- 18 Sports official (8)
- 19 Merit (4)
- 20 End-points (7)
- 21 Purloin (5)
- 22 Competent (4)
- 23 Event (8)

Quick down

- 2 A copy (7)
- 3 Perceive (7)
- 4 Lodgings (13)
- 6 Encourage (7)
- 7 Ugly sight (7)
- 8 Writing desk (6)
- 13 Citizen army (7)
- 14 Usual (7)
- 15 Infuse (6)
- 16 Threw out (7)
- 17 Sure (7)

September solutions

Quick Across:

- 1 Defect; 4 Nipped; 9 Clerical error; 10 Dazzled; 11 Attic; 12 Snoop; 14 Stock; 18 Depot; 19 Chained; 21 Philosophical; 22 Settee; 23 Angled.

Quick Down

- 1 Decide; 2 Freezing point; 3 Chill; 5 Inexact; 6 Pyrotechnical; 7 Direct; 8 Handy; 13 Outcome; 15 Adapts; 16 Actor; 17 Added; 20 Ashen.

Cryptic Across

- 1 Recite; 4 Shield; 9 Lead to believe; 10 Regales; 11 Tithe; 12 Adapt; 14 Trail; 18 Salvo; 19 Musical; 21 Accident prone; 22 Ensure; 23 Tackle.

Cryptic Down

- 1 Rulers; 2 Changed places; 3 Total; 5 Holster; 6 Electric clock; 7 Diesel; 8 Abase; 13 Plodder; 15 Escape; 16 Omens; 17 Allege; 20 Sepia.

Sudoku DVD winners are: K Cooper, Rayleigh; AP Coulson, Chelmsford; M Scarrah, Diss.
£20 prize crossword winners are: S Cole, Saffron Walden; C Brewer, Chelmsford; RJW Postins, Leamington Spa.

Send your cryptic crossword competition entry to Ford News, 1/466, Ford Motor Company Limited, Eagle Way, Brentwood, Essex CM13 3BW. Winners of the **October** prize crossword will be announced in **December.**

Name.....
Address.....
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.....
Post Code.....

Nature on your doorstep



Ongoing efforts by Ford employees and retirees are helping keep the largest inland reserve managed by the Essex Wildlife Trust open. The Langdon Visitor Centre and Nature Reserve, close to Dunton, Warley and Trafford House, spans 461 acres of countryside and occupies some of the highest land in the county

Ford retiree Brian Edwards regularly supports the reserve with voluntary work. "Ford employees have worked at the site over recent

years using their time in order to assist in maintenance and building projects, supervised by Mick Coulson, the Reserve Officer in charge of Langdon lake and meadows. Retirees also regularly give their own time to work as unpaid volunteers assisting in both outside and indoor office work."

In addition to natural history the reserve also offers visitors the chance to take a trip back in time. "Dating back to the Twenties and Thirties,

fields were sold off for property development and some of the buildings became more permanently occupied with the advent of World War Two. The Haven, a bungalow built in the mid Thirties, is still standing today and is now the Plotland Museum."

The reserve is open seven days a week from 9am to 5pm. For more details visit essexwt.org.uk

Plane plans found

Plans for a fighter plane due to be built at Ford's Southampton plant during World War II have been found, thanks to an appeal in 'Ford News'.

Director of Solent Sky Museum (SSM) Squadron Leader Alan Jones, stepped in to help after Canadian aviation enthusiast Ian Slater appealed for help in June.

Ian hopes to rebuild the Hawker Tornado for future generations and his dream could become a reality, as Sqd Ldr Jones is to send him a copy of the plans from the SSM archives.

"The Tornado was to be built at Cunliffe-Owen, which is now the Ford factory in Eastleigh, but the project was shelved," said Sqd Ldr Jones. "We hold the plans of just about every airplane built in Britain in our archive."

Ian Slater is delighted the plans have come to light. "I am looking forward to speaking with Alan and am very excited about finding out what information he has available."

Campaigning for wildlife

Former Southampton paint shop employee and nature photographer Bob Painton is fighting to protect land around the plant for future generations. Bob, 54, not only has a vast knowledge of the area's nature, but also leads walks, volunteers with Hampshire Wildlife Trust and is a keen photographer, thanks to a course taken through EDAP.

"With all the changes, wildlife had to go somewhere and I can honestly say that the small green belt that divides us from Southampton and Eastleigh now probably holds the largest concentration of wildlife in the city. It is something we must protect for our children's children."

The nature walks he leads were initially conceived in conjunction with Three Rivers Rail to celebrate last year's 125th anniversary of Swaythling Station but have proved so popular that they are still running. He hopes the walks and other activities in the area will help to raise its profile.

The next nature walks, starting from Swaythling Railway Station, are on 31 October and 1 November starting at 11am both days.

Fireworks at Newbury Park

The Essex Ford Sports and Social Club (EFSSC) is to hold a fireworks display at Newbury Park in November to raise funds for MacMillan Cancer Support. To be held on Thursday 5 November, tickets will cost £3.00 for adults and £1.00 for children under 10 years of age. Proceeds will go towards Dagenham plant's campaign to raise £140,000 to pay for a specialist Macmillan cancer nurse for Essex. Contact Jean at the EFSSC on 020 8590 3797 to purchase your tickets. Tickets will also be available on the night.

Win historic tractor DVDs

Second Sight Productions has just released the first two DVDs in its brand new Ford Archive series 'Ford & Fordson on Film'. These first programmes, containing complete archive films from Ford's tractor heritage, span 1917 to the mid Fifties and set out to bring a totally new perspective on the machines that helped revolutionise farming.

Retailing at £16.99 each (plus postage), these 'Ford News' readers have the opportunity to win their own copies. Answer the question below and send your entry to the address shown on page 3. If you're not one of the lucky few, Second Sight is offering 'Ford News' readers a ten per cent discount on this and all the titles in its catalogue when you quote the reference 'Fordson1-2/09' when ordering.

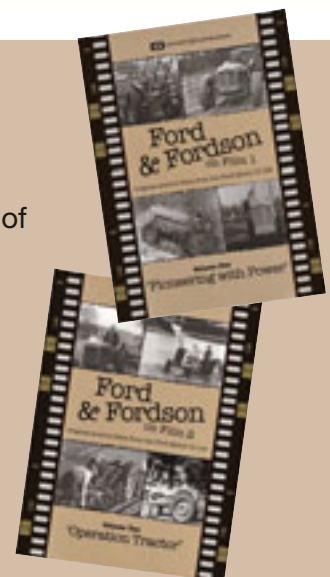
To request a brochure or to order, contact Second Sight on 01621 817114. The catalogue can be found at second sightproductions.co.uk

Question:

What was the name of Fordson's iconic tractor?

- Fordson General
- Fordson Monster
- Fordson Major

Closing date: 12 November
Send you answers to our address on page 3



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